



CREATIVITY AND INNOVATION WORKSHOP

WITH

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Clinical Psychologist

The skills stimulated in the **Creativity & Innovation** workshop offered by Dr. Aznavour, are meant to be applicable to company leaders, managers as well as their employees.

To this workshop we ask you to bring your unique personality, untouched. Be ready to get your creative buttons activated. The aim is to add essential abilities to your daily habits that invite curiosity, spontaneity, flexibility of the mind, harmony and a delightful free-spirit.

Our focus will be to promote an increased tolerance to ambiguity, an increased motivation to innovate and to persevere in problem solving along with openness to new experiences.

WORKSHOP OUTLINE

The major themes of this one-day workshop include:

- FOCUS ON CREATIVITY: A Kaleidoscopic View of Creativity - Literally!
- SAMPLE WORKOUTS: Right or Left Brain Dominant?
 - Find out how to:
 - STRETCH the Muscles of Your Right Brain
 - WAKE-UP your Whole Brain
 - GET Addicted to Creativity Techniques
- AN INNOVATIVE MIX:
 - A Pinch of Obsession
 - A Touch of Impulsivity
 - An Abundance of Passion
 - A Dash of Naïveté
 - A Dose of Pragmatism
- 360° SCANNING: Moving Towards Positive Stimulation & Away From Mental Fixation
- EXERCISES: Learning Through Experiencing